

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63482 CF LOC-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/29/12 03:43 PM

Client: ED PERLMUTTER FOR... CPE: / / Agency Commission: 15 % Updated: ZFCROAN on 11/06/12 12:25 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: NEW ORDER 10-31/ 11-6 Sell :15:00 Confirmed: 11/02/12 05:39 PM

Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 11/07/12 10:09 AM

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## 10/29 NEW ORDER (ZC) \$5,725

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	0 1 0 0 0 0 0	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	0 1 0 0 0 0 0	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 0 0 1 0 0 0	MORN	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	1 0 0 0 0 0 0	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	EPHIL2	0 0 1 0 0 0 0	EFG	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY6PM	0 0 1 0 0 0 0	NEWS	30	B			0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63482 CF LOC-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/29/12 03:43 PM  
 Client: ED PERLMUTTER FOR... CPE: / / Agency Commission: 15 % Updated: ZFCROAN on 11/06/12 12:25 PM  
 Agency: MEDIA STRATEGIES & RESEARCH Product: NEW ORDER 10-31/ 11-6 Self :15:00 Confirmed: 11/02/12 05:39 PM  
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 11/07/12 10:09 AM  
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEARLY6PM LUR	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE7 LUR	0 0 0 0 1 0 0	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MNEWS430AM LUR	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$125.00	1	\$125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	LWCSMISA2 CDR	* * * * * S *	LFG	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	11/03/12	11/06/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$5,725.00	\$4,866.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$5,725.00	\$4,866.25	\$0.00	\$0.00